

# Rural development policy and local identities in the European Union

## Organizers

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## Description

Rural areas are an essential reality in the EU: their specific ecosystems, landscapes and cultures are a highly valuable treasure, which could be lost if the trends of social, economic and demographic marginalization characterizing many of them are not properly faced. The rural development policy for the period 2007-13 (Reg. 1698/2005) gave particular relevance to the "Leader approach" developed in the previous period 2000-2006, or to the "development and implementation of highly individual projects designed and executed by local partnerships to address specific local problems". For the next programming period (2014-2020) decision makers should be provided with a framework of the actual situation resulting from such interventions, in order to overcome the problems that emerged in the previous phases and to propose innovative strategies and solutions.

The main aim of this session is to compare experiences of local rural development in the European Union, in order to evaluate the UE policy effects, or rather their effectiveness in promoting the enhancement of local identities. The attention will be focused particularly on problematic areas, on the assumption that the strengthening of territorial peculiarities and people's awareness can be an effective tool for local and regional development. Expected contributions: critical reflections on the experiences of local identity enhancement induced by European policies (eg: LEADER), also with reference to some negative outcomes (territorial identity mystification, branding identities, invented communities, etc.); identification of new pathways for the development of local identities relying on concrete experiences, also pursued outside the EU programming.

[Read the abstracts](#)

SLOT N. 1 – UE POLICIES AND NEW TRENDS

Chair: Maria Gemma Grillotti

1. GARGANO Giuseppe

Title: Definition of a potential rural development model as a governance instrument through the analysis of the rural

2. RICCIARDELLI Antonella – URSO Giulia

Title: Enhancing local identity in rural areas: some empirical evidence from LAGs' experience in a southern region of Italy

3. YUBERO BERNABÉ Claudia

Title: Leader approach in Madrid and Valencia

4. RIZZO Simone Luca – MESSINA Patrizia

Title: Multifunctionality and processes of “broadening” in the Veneto Region: current issues and new trends

SLOT N. 2 – TYPICAL AND TRADITIONAL PRODUCTION

Chair: Pietro Tarasi

1. BURLANDO Patrizia

Title: Solidarity between private and public in the conservation of a cultural landscape: the case-study of Tramonti (Liguria-Italy).

2. GRUMO Rosalina – VOLLE Jean Paul – Michelangelo DEPALMA

Title: The excellence to create new territorial identities. An example of terroirs vineyards in Languedoc-Roussillon (France) and Apulia (Italy)

3. PIOLETTI Anna Maria

Title: The cultural heritage and the food and wine resources as the heritage of the rural area

4. SARNO Emilia

Title: A virtuous path with a view to EU: the state vineyard management in Montenegro

SLOT N. 3 – LOCAL PROCESSES AND SUSTAINABLE AGRICULTURE

Chair: Alfonso Pecoraro Scanio

1. AMODIO Teresa

Title: Local agriculture and short food supply chains

2. BIANCHETTI Alma – GUARAN Andrea

Title: Agriculture, Rural communities, Eco-museums and Local Identities in Friuli Venezia Giulia (Italy)

3. CASSI Laura

Title: Echoes of the traditional agricultural world in the place names of Tuscany. A contribution to cultural studies on local identity

4. CHABRAT Sabine – HOUDART Marie

Title: Think of the rural development by the collective action and local identity

5. ILOVAN Oana-Ramona

Title: Local Identities related to Land Use Structures as a Resource for Sustainable Rural Development. A Theoretical and Case Study Approach for Transylvania, Romania

SLOT N. 4 – PROBLEMATIC AREAS

Chair: Carlo Cafiero

1. CORRADO Federica

Title: New territorial dynamics in mountain marginal areas and their economic, social and cultural impacts

2. ESCALONA-ORCAO Ana Isabel, ESCOLANO-UTRILLA Severino, SANCHEZ-VALVERDE GARCÍA Belén

Title: [A pathway for local development. The clusters of creative industries in the sparsely populated areas of Spain](#)

3. ESCALONA-ORCAO Ana Isabel, FRUTOS-MEJIAS Luisa Maria, LOSCERTALES-PALOMAR Blanca, SAEZ-PEREZ Luis Antonio

Title: [Local identity and heritage based clusters of creative industries as tools of rural development: "Las bodas de Isabel Segura" \(Teruel, Spain\)](#)

4. SCROFANI Luigi – NOVEMBRE Claudio

Title: The inland areas of Sicily between depopulation and new development paths

Session code: S27

